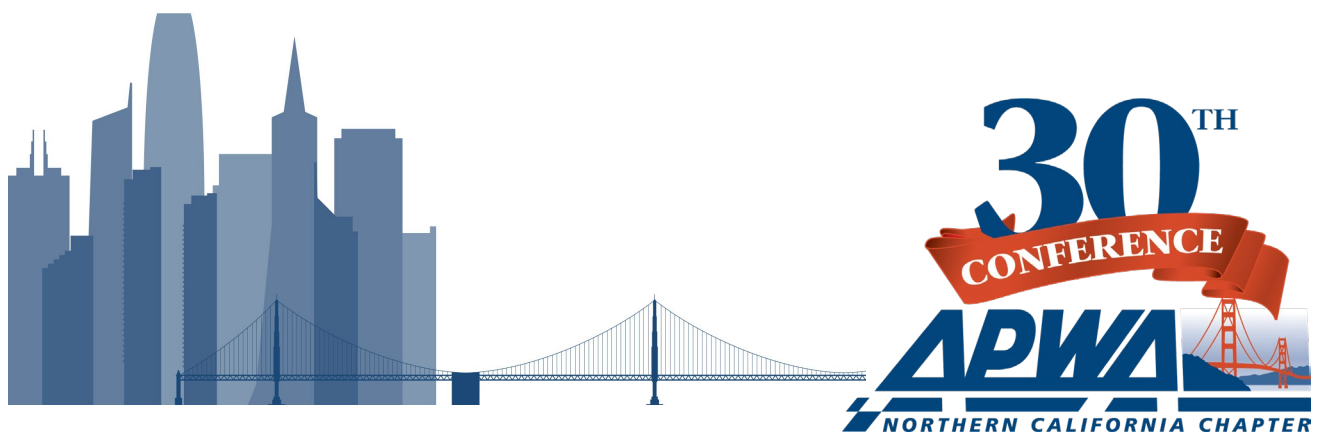




2026 Public Works Conference | Nov. 4-5 – Holy Names, Oakland

2026 Sponsorship Packages

Raise awareness of your company and advertise your support for public works by selecting one or more sponsorship opportunities at the APWA Northern California's 30th Annual Public Works Conference.

623

Conference attendees from throughout the greater Bay Area to learn more about your product or service

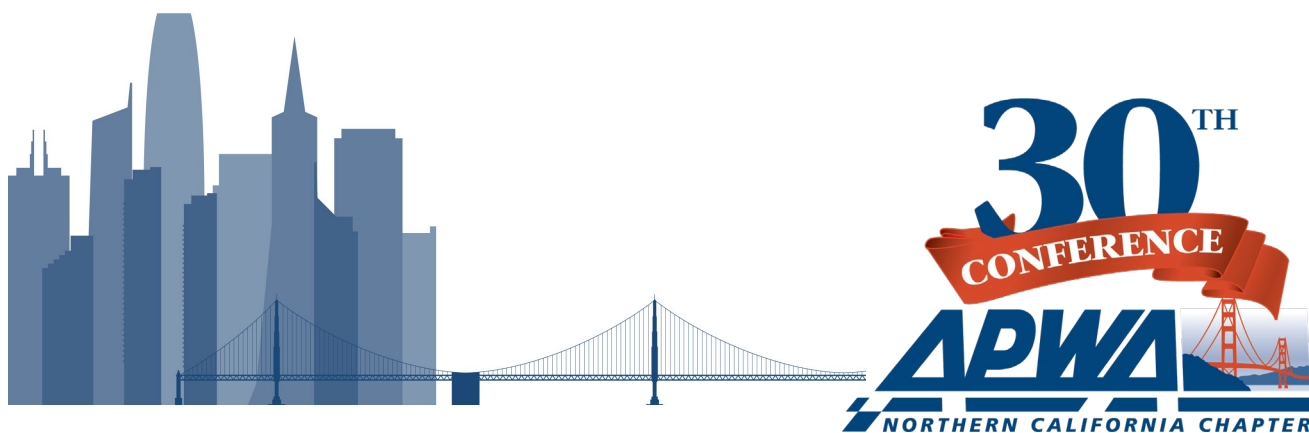
36

Educational presentations focused on public works drawing attendees

2

Days of opportunities to connect with public works professionals

Each sponsorship opportunity is between \$500 to \$2,000—quite a bargain in comparison to many events and conferences. **Sponsorships are available on a first-come, first-served and do sell out!** Sponsor early to ensure your logo has maximum appearance on conference advertising and social media leading up to the event. Your company logo will be featured in the event website/on-line program and displayed prominently at the event. Your firm will also be verbally acknowledged during the conference, reaching a consortium of professionals from Bay Area cities and counties—a mix of decision-makers in the public works field including directors, engineers, superintendents and supervisors. Please review the enclosed specific sponsorship opportunities and register on-line at our Northern California APWA Events website.



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2026 Sponsorship Packages

Meal Sponsors (4 Available - Breakfast or Lunch, Wednesday or Thursday.) \$500 – Recognition includes your company logo on a poster displayed prominently adjacent to the buffet, plus announcements during the conference.

Social Happy Hour Glassware Sponsors (3 Available) Beer, \$1,000 Wine \$500 – Your company logo featured on glassware for participants to take home, plus announcements during the Social Happy Hour.

Social Happy Hour Buffet Sponsors (4 Available) \$500
Recognition includes your company logo on a poster displayed prominently adjacent to the happy hour buffet/bar, plus announcements during the conference.

Conference Bag Sponsor (4 Available) \$1,000 – Recognition includes your logo printed on the conference insulated tote handed to each attendee.

Conference Bag Swag (unlimited opportunities) \$100 This entitles you to provide swag in the conference bags. Provide your own logo items (500 pieces) for the conference bag to be handed to each attendee to keep. Items must be drop-shipped to the venue to arrive at least two days prior to the conference. Logo items such as pens, notepads, flash drives, koozies, bottle openers, sunglasses, golf balls, mints, hand sanitizer, etc. are always appreciated.

For more information, please contact Nicole Witt, Chapter Administrator at chapteradmin@northernca.apwa.org (510-932-3203).

New This Year

Keynote Speaker Sponsor (1 available) \$2,000 – Your introduction on the main stage and you will announce the conference founder Vic Bienes. Poster displayed prominently at entrance. Announcement mentions.

Roadeo Sponsor (1 available) \$500 - Your company logo on a poster displayed prominently adjacent to the Roadeo and announcement mentions.

Blood Drive Sponsors (1 available) \$250 – Specifically for small businesses, your company logo on a sweet treat handed to donors, a poster displayed adjacent to the blood drive area, and announcement mentions.